

The New York Times Best Seller List

This Week	August 2, 1970 Fiction	Last Week	Weeks On List
1	LOVE STORY, by Erich Segal. (Harper and Row.)	1	23
2	GREAT LION OF GOD, by Taylor Caldwell. (Doubleday and Company, Inc.)	3	14
3	THE FRENCH LIEUTENANT'S WOMAN, by John Fowles. (Little, Brown and Company.)	2	36
4	THE CRYSTAL CAVE, by Mary Stewart. (William Morrow and Company, Inc.)	5	5
5	DELIVERANCE, by James Dickey. (Houghton Mifflin Company.)	4	17
6	CALICO PALACE, by Gwen Bristow. (Thomas Y. Crowell Co.)	6	11
7	BECH: A BOOK, by John Updike. (Alfred A. Knopf.)	10	2
8	THE LORD WON'T MIND, by Gordon Merrick. (Bernard Geis.)	8	7
9	SUCH GOOD FRIENDS, by Lois Gould. (Random House.)	--	4
10	THE SECRET WOMAN, by Victoria Holt. (Doubleday.)	9	2

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This Week	August 2, 1970 Non-Fiction	Last Week	Weeks On List
1	EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX, by Dr. David Reuben. (David McKay and Company.)	1	28
2	THE SENSUOUS WOMAN. by "J" (Lyle Stuart, Inc.)	3	15
3	ZELDA, by Nancy Milford. (Harper & Row.)	4	6
4	UP THE ORGANIZATION, by Robert Townsend. (Alfred A. Knopf.)	2	18
5	BALL FOUR, by Jim Bouton and Leonard Shecter. (World Publishing Company.)	5	4
6	HUMAN SEXUAL INADEQUACY, by William H. Masters and Virginia E. Johnson. (Little Brown and Company.)	6	10
7	THE NEW ENGLISH BIBLE. (Oxford University Press.)	8	18
8	MARY QUEEN OF SCOTS, by Antonia Fraser. (Delacorte Press.)	7	34
9	HARD TIMES, by Studs Terkel. (Random House.)	9	13
10	CIVILISATION, by Kenneth Clark. (Harper and Row.)	--	1