The New York Times Best Seller List

This Week	March 23, 1980 Fiction	Last Week	Weeks On List
1	THE BOURNE IDENTITY, by Robert Ludlum. (Richard Marek, \$12.95.) The melodramatic adventures of an amnesiac trying to find out who he really is.	2	3
2	PRINCESS DAISY, by Judith Krantz. (Crown, \$12.95.) The fight for survival in the world of glitter, from St. Petersburg to Big Sur.	1	8
3	THE DEVIL'S ALTERNATIVE, by Frederick Forsyth. (Viking, \$12.95.) Countdown to global doom in 1982.	3	8
4	SMILEY'S PEOPLE, by John le Carré. (Knopf, \$10.95.) The great British spy has a final confrontation with his Russian counterpart.	4	14
5	PORTRAITS, by Cynthia Freeman. (Arbor House, \$9.95.) The Sansonitskys of "A World Full of Strangers" reach the 1920's and 30's.	5	12
6	WHO'S ON FIRST, by William F. Buckley Jr. (Doubleday, \$9.95.) Blackford Oakes plays his part in the race with the Russians to get a satellite into orbit.		1
7	TRIPLE, by Ken Follett. (Arbor House, \$10.95.) Power play between intelligence agents in the Middle East.	7	29
8	MEMORIES OF ANOTHER DAY, by Harold Robbins. (Simon & Schuster, \$10.95.) Saga of the American labor movement.	6	19
9	SOPHIE'S CHOICE, by William Styron. (Random House, \$12.95.) The nature of evil explored through the story of two doomed lovers.	8	40
10	JAILBIRD, by Kurt Vonnegut. (Delacorte/Seymour Lawrence, \$9.95.) From World War II to Watergate: one man's fumbling career.	10	27
11	THE TOP OF THE HILL, by Irwin Shaw. (Delacorte, \$8.95.) A jaded New Yorker courts danger in New England.	9	15
12	THE ESTABLISHMENT, by Howard Fast. (Houghton Mifflin, \$11.95.) The Lavettes of "The Immigrants" and "Second Generation" survive and prosper in post-World War II America.	11	24
13	HUNGRY AS THE SEA, by Wilbur Smith. (Doubleday, \$9.95.) Heroism and dirty business on the high seas.		1
14	THE DEAD ZONE, by Stephen King. (Viking, \$11.95.) Johnny Smith can see the future and no one wants to listen.	13	29
15	THE EXECUTIONER'S SONG, by Norman Mailler. (Little, Brown, \$16.95.) The life and death of Gary Gilmore.	12	22

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This Week	March 23, 1980 Non-Fiction	Last Week	Weeks On List
1	DONAHUE, by Phil Donahue. (Simon & Schuster, \$9.95.) The host of the popular television talk show tells his life story.	7	6
2	THE BRETHREN, by Bob Woodward and Scott Armstrong. (Simon & Schuster, \$13.95.) Inside the Supreme Court.	1	13
3	ALL YOU NEED TO KNOW ABOUT THE IRS, by Paul N. Strassels with Robert Wool. (Random House, \$10.95.) A former tax law specialist at the IRS offers advice and insight.	13	3
4	FREE TO CHOOSE, by Milton Friedman and Rose Friedman. (Harcourt Brace Jovanovich, \$9.95.) The Nobel laureate economist and his wife discuss the relationship of government and the economy: tie-in to the current PBS series.	3	7
5	ANATOMY OF AN ILLNESS, by Norman Cousins. (Norton, \$9.95.) A patient's account of his successful fight against a serious disease.	2	18
6	AUNT ERMA'S COPE BOOK, by Erma Bombeck. (McGraw-Hill, \$8.95.) How to get from Monday to Friday in 12 days.	4	24
7	THE PRITIKIN PROGRAM, by Nathan Pritikin with Patrick M. McGrady, Jr. (Grosset & Dunlap, \$12.95.) A prescription for health and long life.	6	44
8	HOW YOU CAN BECOME FINANCIALLY INDEPENDENT BY INVESTING IN REAL ESTATE, by Albert J. Lowry. (Simon & Schuster, \$10.95.) How-to.	5	19
9	ORDEAL, by Linda Lovelace and Mike McGrady. (Lyle Stuart, \$10.00.) The former porn movie actress recounts her travails.		1
10	THE BOOK OF LISTS #2, by Irving Wallace, David Wallechinsky, Amy Wallace and Sylvia Wallace. (Morrow, \$12.95) More facts that entertain.		1
11	ON A CLEAR DAY, YOU CAN SEE GENERAL MOTORS, by J. Patrick Wright. (Wright Enterprises, Grosse Pointe, Mich., \$12.95.) John Z. De Lorean, a former top executive, gives his view of the automotive giant.	10	5
12	JAMES HERRIOT'S YORKSHIRE, by James Herriot. (St. Martin's Press, \$15.) An illustrated tour of the veterinarian's homeland.	8	18
13	THEY CALL ME ASSASSIN, by Jack Tatum with Bill Kushner. (Everest House, \$9.95.) The N.F.L. defensive back says that in pro football violence is the name of the game.		1
14	WHITE HOUSE YEARS, by Henry Kissinger. (Little, Brown, \$22.50.) President Nixon's foreign affairs advisor tells his own story, 1968-73.	14	19
15	THE RIGHT STUFF, by Tom Wolfe. (Farrar, Straus & Giroux, \$12.95.) Project Mercury, America's first manned space program, recalled in high style.	9	24

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