

# The New York Times Best Seller List

<b>This Week</b>	<b>October 11, 1970 Fiction</b>	<b>Last Week</b>	<b>Weeks On List</b>
1	LOVE STORY, by Erich Segal. (Harper and Row.)	1	33
2	THE CRYSTAL CAVE, by Mary Stewart. (William Morrow and Company, Inc.)	2	15
3	GREAT LION OF GOD, by Taylor Caldwell. (Doubleday and Company, Inc.)	3	24
4	THE SECRET WOMAN, by Victoria Holt. (Doubleday.)	5	12
5	GOD IS AN ENGLISHMAN, by R.F. Delderfield. (Simon and Schuster.)	6	5
6	THE FRENCH LIEUTENANT'S WOMAN, by John Fowles. (Little, Brown and Company.)	4	46
7	CALICO PALACE, by Gwen Bristow. (Thomas Y. Crowell Co.)	8	21
8	THE CHILD FROM THE SEA, by Elizabeth Goudge. (Putnam Publishing.)	9	4
9	RICH MAN, POOR MAN, by Irwin Shaw. (Delacorte Press.)	--	1
10	THE LORD WON'T MIND, by Gordon Merrick. (Bernard Geis.)	10	16

# The New York Times Best Seller List

<b>This Week</b>	<b>October 11, 1970 Non-Fiction</b>	<b>Last Week</b>	<b>Weeks On List</b>
1	EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX, by Dr. David Reuben. (David McKay and Company.)	1	38
2	THE SENSUOUS WOMAN. by "J" (Lyle Stuart, Inc.)	2	25
3	INSIDE THE THIRD REICH, by Albert Speer. (MacMillan Company.)	3	8
4	ZELDA, by Nancy Milford. (Harper & Row.)	4	16
5	BALL FOUR, by Jim Bouton and Leonard Shecter. (World Publishing Company.)	5	14
6	BODY LANGUAGE, by Julius Fast. (M. Evans and Company, Inc.)	6	10
7	SEXUAL POLITICS, by Kate Millett. (Doubleday.)	7	5
8	THE WALL STREET JUNGLE, by Richard Ney. (Grove Press.)	--	8
9	FUTURE SHOCK, by Alvin Toffler. (Random House, Inc.)	--	1
10	HUMAN SEXUAL INADEQUACY, by William H. Masters and Virginia E. Johnson. (Little Brown and Company.)	10	20