

The New York Times Best Seller List

This Week	July 12, 1970 Fiction	Last Week	Weeks On List
1	LOVE STORY, by Erich Segal. (Harper and Row.)	1	20
2	THE FRENCH LIEUTENANT'S WOMAN, by John Fowles. (Little, Brown and Company.)	2	33
3	GREAT LION OF GOD, by Taylor Caldwell. (Doubleday and Company, Inc.)	4	11
4	DELIVERANCE, by James Dickey. (Houghton Mifflin Company.)	3	14
5	CALICO PALACE, by Gwen Bristow. (Thomas Y. Crowell Co.)	6	8
6	LOSING BATTLES, by Eudora Welty. (Random House.)	5	10
7	SUCH GOOD FRIENDS, by Lois Gould. (Random House.)	8	2
8	THE CRYSTAL CAVE, by Mary Stewart. (William Morrow and Company, Inc.)	7	2
9	DOWN ALL THE DAYS, by Christy Brown. (Stein and Day Publishing.)	--	1
10	THE GANG THAT COULDN'T SHOOT STRAIGHT, by Jimmy Breslin. (Viking Books.)	--	25

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This Week	July 12, 1970 Non-Fiction	Last Week	Weeks On List
1	UP THE ORGANIZATION, by Robert Townsend. (Alfred A. Knopf.)	2	15
2	EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX, by Dr. David Reuben. (David McKay and Company.)	1	25
3	THE SENSUOUS WOMAN. by "J" (Lyle Stuart, Inc.)	3	12
4	ZELDA, by Nancy Milford. (Harper & Row.)	4	3
5	HUMAN SEXUAL INADEQUACY, by William H. Masters and Virginia E. Johnson. (Little Brown and Company.)	5	7
6	HARD TIMES, by Studs Terkel. (Random House.)	7	10
7	THE NEW ENGLISH BIBLE. (Oxford University Press.)	6	15
8	MARY QUEEN OF SCOTS, by Antonia Fraser. (Delacorte Press.)	9	31
9	BALL FOUR, by Jim Bouton and Leonard Shecter. (World Publishing Company.)	--	1
10	THE AMERICAN HERITAGE DICTIONARY OF THE ENGLISH LANGUAGE. (American Heritage Publishing Co.)	8	37